



July 23, 2012

The Honorable Mayor Edwin M. Lee  
City Hall, Room 200  
San Francisco, California 94102

The Honorable Supervisor Jane Kim  
City Hall, Room 244  
San Francisco, California 94102

Re: Public Financing of Community-Serving Facilities

Dear Mayor Lee and Supervisor Kim:

As a non-profit organization based in the South of Market, we applaud the recent achievements realized by the city in the effort to revitalize Mid-Market. The incredibly fast transition of the neighborhood's real estate market is wonderful, but also potentially difficult for the wide variety of arts and non-profit organizations that contribute more to the community than they can afford in rent.

We believe that the unintended consequences of our prosperity can be addressed. With appropriate financial tools, critical arts and community-serving organizations can continue to make this neighborhood home. Since the demise of Redevelopment we have heard from our colleagues with the Tenderloin Economic Development Project about the potential use of Infrastructure Financing Districts to support community facilities. We would like to work with you to find ways to use this and other potential financing strategies to benefit the long term stability of organizations that are essential to the well being of the neighborhood and the city.

As the real estate market in this neighborhood is so dynamic, we hope that we can act before this opportunity is lost.

Respectfully,

A handwritten signature in black ink, appearing to read "Doug Shoemaker".

Doug Shoemaker  
President  
Mercy Housing California

